



IT One

EVENTS

**MEET THE DECISION-MAKERS AND INFLUENCERS
FROM YOUR INDUSTRY**

IS DAYS

TWO DAYS OF EXHIBITION, KEYNOTES & IT WORKSHOPS



Date: 28 & 29 March 2017

Lieu: Parc Alvisse Hotel

isdays.itone.lu



300 PROFESSIONALS 25 SPEAKERS 8 EXPERTS WORKSHOPS 30 DEMOS LIVE A PRESTIGIOUS DINNER

IS Days is a two-day event gathering cybersecurity professionals for an exclusive programme of seminars and presentations given by recognised experts, live demos in the exhibition area and many networking opportunities. For the first time this year's edition will include a prestigious dinner gathering 200 IT decision-makers to reward best practices of the sector through the Luxembourg Information Security Awards on March 28th.

+ 250 key decision makers and security specialists in one venue from Luxembourg and different other European countries

An **exclusive programme** of seminars and presentations delivered by some of the world's biggest names in technology.

The opportunity to build strong **relationships and partnerships** with cybersecurity decision makers.

The chance to view the **latest and greatest technological advances** and security innovations in an exclusive exhibition.

Networking opportunities including a prestigious dinner gathering key decision-makers on day one



TWO DAYS OF EXHIBITION, KEYNOTES & IT WORKSHOPS



Date: 28 & 29 March 2017

Lieu: Alvisse Parc Hotel

isdays.itone.lu

For the first time in 2017, a gala dinner will gather 200 professionals on the first day night to reward best practices of the IT Security sector in Luxembourg.

Key skills required to be a candidate for the awards include: professionalism, innovation, quality, ethics, as well as local involvement.

APPLICATION

To apply, the company or person must be based in Luxembourg and be present (or represented) at the Awards Ceremony. Each candidacy requires the submission of a form that you may obtain by sending an email to caroline.verghote@farvest.com

The deadline to submit the application form is **February 28th, 2017**

Each candidate will be reviewed by a targeted jury. The winners will be unveiled during the Gala on March, 28th and will be announced on the IT One communication supports (itone.lu, e-newsletter).

VOTING PROCESS

A jury of 30 ICT decision-makers (CIO, CISO...) will evaluate and review all the applications. Conflicts of interest will not be accepted, you may vote online for each award except if you are a part of the nominated team or company. The results will be monitored by Maître Guy Engel, bailiff of the Awards.

IS Personality of the Year

This award recognizes a professional who holds a strategic position in his/her company in terms of Information Systems Security. It rewards his/her vision, his/her projects, his/her contribution to the sector and his/her leadership.

Security Innovation of the Year

Rewards a company for the development of a specific IT security solution. This solution distinguishes itself by its innovative character, its efficiency and the results achieved.

Awareness Security initiative of the Year

Rewards an organisation for a project / initiative promoting awareness of the information security issues. The project will be assessed in terms of strategy, originality and efficiency.

Best Security partner of the year

It recognizes the best IT Security company all criteria taken together. It rewards a company for its wide range of offers, the quality of its products/services and of its customer care.

Security Startup of the year

Rewards an IT security company which is less than 5 years old and composed of a maximum of 10 people for its dynamism, its innovative nature and its growth potential in a close future.

SPECIAL PRIZE

Woman Talent of the Year

This award recognises a woman for her career in the IT sector, her vision and the quality of the projects led.

TWO DAYS OF EXHIBITION, KEYNOTES & IT WORKSHOPS

PLATINUM SPONSOR

€15.000

EXHIBITION

- 15m² fully equipped booth

BRANDING

- Logo on all communication supports: brochure, website, advertising
- Logo link and company description on official event website
- 2 roll ups in the plenary session room
- Distribution of one brochure and one gift in the giveaway bags
- Lanyards sponsorship (to be provided)
- 2 banners on www.itone.lu during one week
- 1 banner included in a special IT One e-newsletter sent to + 9000 contacts

EXPERTISE

- 10 minutes opening words
- 20 minutes speech in the conference room**
- 1 live demo per day (30 min)
- 2 publications (article, press release, case study, ...) on the event website
- 1 expertise article included in a special IT One e-newsletter sent to + 9000 contacts

ACCOMODATION

- 2 rooms for 2 nights at the hotel
- 20 free accesses for guests, partners or staff
- Unlimited invitations for your clients*

GOLD SPONSOR

€11.000

EXHIBITION

- 12m² fully equipped booth

BRANDING

- Logo on all communication supports: brochure, website, advertising
- Logo link and company description on official event website
- 1 Roll up in the plenary session room
- Distribution of one brochure and one gift in the giveaway bags
- 1 publication (article, press release, case study, ...) on the event website
- 1 banner on www.itone.lu during one week
- 1 banner included in a special IT One e-newsletter sent to + 9000 contacts

EXPERTISE

- 20 minutes speech in the conference room
- 1 live demo per day (30min)
- 1 publication (article, press release, case study, ...) on the event website
- 1 expertise article included in a special IT One e-newsletter sent to + 9000 contacts

ACCOMODATION

- 2 rooms for 2 nights at the hotel
- 10 free accesses for guests, partners or staff
- Unlimited invitations for your clients*

*Invitations dedicated to endusers clients.

Entries for consultants & services providers is €200 excl. VAT (€150 for IT One partners) and complies with a participation policy of 75% endusers/25% consultants as well as a no show policy

IS DAYS

TWO DAYS OF EXHIBITION, KEYNOTES & IT WORKSHOPS

SILVER SPONSOR

€5.000

EXHIBITION

- 9m² fully equipped booth

BRANDING

- Logo on all communication supports: brochure, website, advertising
- Logo link and company description on official event website
- Distribution of one brochure and one gift in the giveaway bags

EXPERTISE

- 1 live demo per day (30min)
- 1 publication (article, press release, case study, ...) on the event website
- 1 expertise article included in a special IT One e-newsletter sent to + 9000 contacts

ACCOMODATION

- 1 hotel room for 2 nights
- 5 free accesses for guests, partners or staff
- Unlimited invitations for your clients*

NETWORKING COCKTAIL SPONSOR (EXCLUSIVE) €4.000

- Logo on all communication supports: brochure, website, advertising
- Logo link and company description on official event website
- Networking Cocktail area branding
- Leaflets and goodies distribution during the cocktail by one hostess
- 10 free access for guests, partners or staff
- Unlimited invitations for your clients*

BRONZE SPONSOR

€3.500

EXHIBITION

- 6m² fully equipped booth

BRANDING

- Logo on all communication supports: brochure, website, advertising
- Logo link and company description on official event website
- Distribution of one brochure and one gift in the giveaway bags

EXPERTISE

- 1 live demo (30 min)

ACCESS

- 3 free access for guests, partners or staff
- Unlimited invitations for your clients*

*Invitations dedicated to endusers clients.

Entries for consultants & services providers is €200 excl. VAT (€150 for IT One partners) and complies with a participation policy of 75% endusers/25% consultants as well as a no show policy

TWO DAYS OF EXHIBITION, KEYNOTES & IT WORKSHOPS

GOLD DINNER SPONSOR

€10.000

BRANDING

- Logo on all communication supports: brochure, website, advertising
- Logo link and company description on official event website
- Dinner area branding (non-exclusive)
- Leaflets and goodies distribution during the Dinner by one hostess

EXPERTISE

- 20 minutes speech on stage during the dinner – Inspiring Security speaker only

ACCES

- 2 tables of 10 people at the dinner
- 5 free accesses to the exhibition area, conferences and cocktail for guests, partners or staff*
- Unlimited invitations for your clients*

SILVER DINNER SPONSOR

€6.000

BRANDING

- Logo on all communication supports: brochure, website, advertising
- Logo link and company description on official event website
- Leaflets and goodies distribution during the Dinner by one hostess
- 2 roll-ups in the dinner room

EXPERTISE

- 1 live-demo (30min)

ACCES

- 1 table of 10 people at the dinner
- 3 free accesses to the exhibition area, conferences and cocktail for guests, partners or staff*
- Unlimited invitations for your clients*

BRONZE DINNER SPONSOR

€3.500

BRANDING

- Logo on all communication supports: brochure, website, advertising
- Logo link and company description on official event website
- 1 roll up in the dinner room

ACCESS

- 1 table of 10 people at the dinner
- 2 free accesses to the exhibition area, conferences and cocktail for guests, partners or staff
- Unlimited invitations for your clients*

*Invitations dedicated to endusers clients.

Entries for consultants & services providers is €200 excl. VAT (€150 for IT One partners) and complies with a participation policy of 75% endusers/25% consultants as well as a no show policy

IS DAYS

TWO DAYS OF EXHIBITION, KEYNOTES & IT WORKSHOPS

MEETING CORNER SPONSOR

€3.000

- Logo on all communication supports: brochure, website, advertising
- Logo link and company description on official event website
- Meeting corner branding
- Leaflets and goodies distribution on the area
- 5 free accesses for guests, partners or staff
- Unlimited invitations for your clients*

WELCOME SPONSOR

€3.000

- Logo on all communication supports: brochure, website, advertising
- Logo link and company description on official event website
- Welcome area branding (non exclusive)
- Leaflet and goodies distribution at the entrance
- 5 free accesses for guests, partners or staff
- Unlimited invitations for your clients*

CONTENT PACKAGE

€900

- Promotional report on the website itone.lu (interview with our editor-in-chief)
- Reprise de l'article in the weekly newsletter
- 1 banner : 1 week on the website (redirection link)

EXTRA

- 1 publication (article, press release, case study, ...) on the event website **€600**
- Delegate blocs & pens **€900**
- Private workshop - **pricing on demand**

*Invitations dedicated to endusers clients.

Entries for consultants & services providers is €200 excl. VAT (€150 for IT One partners) and complies with a participation policy of 75% endusers/25% consultants as well as a no show policy

**Registration implies adherence to the event's «No show» policy. Each registration (noticed on our website, by email, by mail or by fax) entails fees that remain due if cancellation occurs within 2 weeks before the event date. Registration will be confirmed at invoice payment that shall be done before the event. Besides, you are allowed to cancel your registration 1 month before the event date at the latest or give it to one of your colleagues.

BADGE SPONSOR

€1.500

- Qr Code on all badges
- Logo link and company description on official event website
- 5 free accesses for guests, partners or staff
- 1 Roll up at the welcome desk
- Unlimited invitations for your clients*

BAGS SPONSOR

€1.000

- Provided by your company with your visual (subject to validation)
- Distribution by a hostess during the event

REGISTRATION FEES** FOR THE TWO-DAY CONFERENCES AND THE NETWORKING COCKTAIL ON MARCH 28TH (DINNER EXCLUDED):

- **End users** (CIOs, IT Managers, IT Project Managers, COOs, CISOs and associated functions, C-Level Executives in IT, Banking, Finance and Insurance Sectors, etc.) : **Free**
- **Service providers and consultants** : **€200 exVAT**
- **IT One Partners** : **€150 exVAT**

DINNER REGISTRATION FEES**

	PARTNERS	NON PARTNERS
Individual	€130	€160
Table of 10 people	€1300	€1600



	6 m ² (bronz)		12 m ² (gold)
	9 m ² (silver)		15 m ² (platinum)

MARKETING. EVENTS. PUBLISHING.
FARVEST